

PARKER WELCH

CONTACT

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- 📍 Florida
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EDUCATION

UNIVERSITY OF FLORIDA

Bachelor of Science in Journalism
Specialization: Sports & Media
Aug 2018 - Aug 2022

SKILLS

- Adobe Premiere, Audition
- Content management systems
- Prosumer Camcorders, DLSR
- ENPS, Ross Inception News Production System
- MediaNav, ES-SloMo, Dalet
- Interviewing
- Live Broadcasting
- Writing
- Content Development
- SEO Strategy
- Social Media

EXTRA

DELTA DELTA DELTA

Pledge Class 2018
Chapter Correspondant

ESPN COLLEGE GAMEDAY

Student Ambassador
Utilities/Runner



WORK EXPERIENCE

CBS SPORTS HQ

Digital Production Coordinator (April 2024 - Present)

- Utilize content management systems to publish video segments for digital consumption on CBSSports.com
- Utilize non-linear editing systems to produce and edit sports highlights, creative montages, press conferences, video graphics
- Assisting digital line producers with programming segments for re-air and post-production edits
- Operate control room technology such as MediaNav and ES-SloMo Controller for video/graphics playback during live/taped studio broadcasts, rollback on press conferences, live look-ins to sporting events
- Utilize Ross Inception for stacking multimedia content within rundowns for live studio broadcasts

TAMPA BAY RAYS

Broadcast Production Assistant (Feb 2023 - Oct 2023)

- Curate and publish social media content on Rays Radio platforms
- Coordinate and edit audio components for This Week In Rays Baseball podcast
- Utilize research and data tools to provide statistics and insight during live broadcasts
- Record and edit audio/video components for pre & post-game segments
- Aid in daily interviewing of players, coaches, community members
- Set up broadcast equipment and co-hosted Official Rays Watch Parties

PBS WUFT NEWS

Sports Anchor

- Identify storylines and draft scripts to deliver on live television
- Collaborate with news talent on storyline flow, teaser placement and ad lib input

Production Assistant (Jan 2020 - May 2022)

- Edit and curate sports clips and highlight reels for daily news segments
- Queue and edit clips, graphics, titles, and transcriptions within ENPS for live broadcasting
- Assist in teleprompter and camera operation

ESPN GAINESVILLE WRUF 98.1 FM & 850 AM

Beat Reporter (August 2019 - May 2022)

- Write and publish game previews, recaps and features for Florida Gators Baseball and Volleyball
- Conduct interviews with players and coaches

Content Creator

- Film and edit game highlights for media package use
- Script and record sport updates and recaps for on-air radio delivery

GRAPEFRUIT GATORS MLB SPRING TRAINING

Beat Reporter (Jan 2020 - March 2020)

- Develop content for immersion program through interviews with players, coaches and managers
- Investigate storylines and write articles for program website